The 2nd Annual We Buy Black Convention
August 23th -25th 2019
Georgia International Convention Center
2000 Convention Center Concourse | College Park, GA 30337
WeBuyBlackconvention.com

We Buy Black™

# The Next 400 Years

**The 400 inc. is the institute where Black thinkers, innovators, leaders, and influencers that advance human ecology and create ecosystems of impact with individuals and institutions from Black communities across the diaspora.**

**The 400 the medium where Black professionals and practitioners increase their ability and capacity to create impact hyper-locally and internationally, building on the principle that communities prosper when brought together.**

# Setting The Precedent

- Developing and securing the infrastructure necessary to develop institutions.
- Owning our resources and the industrialization of our capital from our capital.
- Working together on our individual and group goals in the spirit of collaboration.
- Make whole our history, heritage, cultures, traditions internationally.
- Unite the fight against the colonial imperialism against Black people globally.
- Standing together socially, civically, economically, and politically as constituents.

THE 400

1942
2016
Muhammad Ali Way

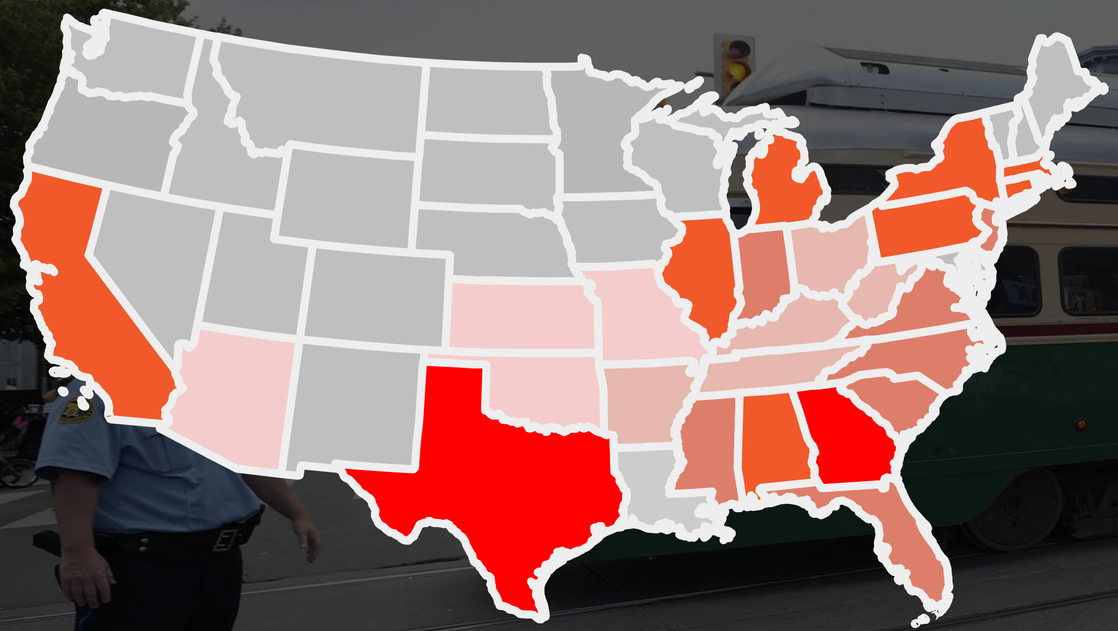
# Age Demographic Report

Here’s a look into who’s interacting with us.

Direct data comes from google analytics. Here we can see that The 400 is attracting majority the millennial’s generation. A large part of this data should be connected to our main outreach of users on Social Media.

# United States Demographics

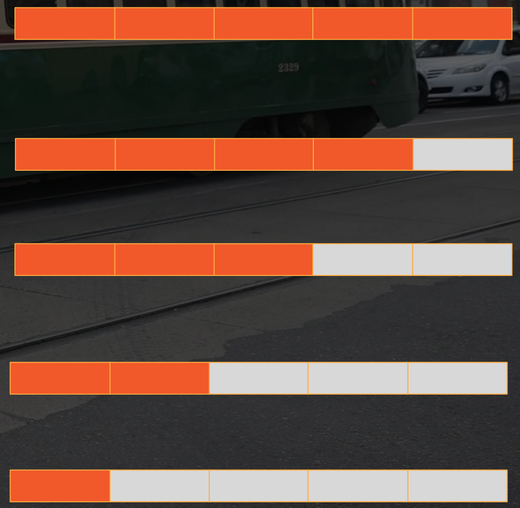
The major cities will play a huge part in our success.



## Supporters

# US

The top 5 cities that support We Buy Black are listed below. Atlanta is not only second , but it’s a middle point between all other major supporting cities



**“The next 400 years is up to our youth and these group of youth have been sent. This is one of the biggest things I’ve ever been apart of in my life and I’m not just saying that. ”**

— Lox Knox, Founder

THE 400

# SPONSORSHIP PACKAGES

We're looking for strategic partners. We Buy Black is the fastest growing movement promoting Black economic justice and independence and we know the importance in having dependable partners.

This is a unique opportunity to build stronger community ties, promote your business in the process and be intimately associated with one of the most exciting movements to help circulate the 1.3 trillions dollars of the Black communities purchasing power.

**400 Year Partner:**
**SPONSOR**
$2,000 +

4

**Akan Gold:**
**SPONSOR**
$1,000 - $2,000

A

**Ethiopian Silver:**
**SPONSOR**
$500 - $1000

E

**Edo Bronze**
**SPONSOR**
$100 - $500

EB

**Friend:**
**SPONSOR**
$50

F

**Contributor:**
**SPONSOR**
$20

C

**Thank You:**
**SPONSOR**
$10 or Less

TH

A commemoration of 400 years since Africans were brought to America for slavery on August 25th 1619, and an Awards ceremony.

THE 400

#400Years
Worldwide
MOMENT OF SILENCE
August 25, 2019
GET INVOLVED
www.400YearsCoalition.com

THE 400

Return
2
Forever

400 Year Partner
SPONSOR

P

THE 400

**$2,000 SPONSORSHIP**

Thank you for your commitment to this task.

THE 400

## What You Get

- ★ Thank you letter
- ★ A bracelet
- ★ T-shirt in the mail
- ★ Social media shout out,
- ★ Shout out at the WeBuyBlack Convention with a Dedicated ad to your endeavors on the stage screen (Valued at 1k)
- ★ Free access to several ICare Academy 2020 events.

Akan Gold
SPONSOR

G

THE 400

**$1,000 - $2K SPONSORSHIP**

# Thank you for your commitment to this task.

## What You Get

- ★ Thank you letter
- ★ A bracelet
- ★ T-shirt in the mail
- ★ Social media shout out
- ★ Shout out at the WeBuyBlack Convention with a
- ★ dedicated ad to your endeavors on the stage screen (Valued at 1k).

Ethiopian Silver SPONSOR

ES

THE 400

**$500-$1,000 SPONSORSHIP**

# Thank you for your commitment to this task.

## What You Get

- ★ Thank you letter
- ★ A bracelet
- ★ T-shirt in the mail
- ★ A social media shout out
- ★ Shout out at the WeBuyBlack Convention.

Edo Bronze

SPONSOR

EB

THE 400

**$100 - $500 SPONSORSHIP**

Thank you for your commitment to this task.

## What You Get

★ Thank you letter
★ A bracelet
★ T-shirt in the mail
★ A social media shout out.

Friend

SPONSOR

F

THE 400

## $50 SPONSORSHIP

Thank you for your commitment to this task.

### What You Get

★ We will be sending you a thank you letter, a bracelet, and t-shirt in the mail with a social media shout out.

Contributor

SPONSOR

C

THE 400

# $20 SPONSORSHIP

Thank you for your commitment to this task.

## What You Get

★ We will be sending you a thank you letter and a bracelet in the mail.

Thank You

SPONSOR

TH

THE 400

# $10 SPONSORSHIP

Thank you for your commitment to this task.

## What You Get

★ We will be sending you a thank you letter in the mail.

# More about us

Global News Segment

https://www.youtube.com/watch?v=Fjr6-C7RLYo&t=191s

Partnership With Essence

https://www.youtube.com/watch?v=dsWceONGs_c

How We Help Businesses Succeed

https://www.youtube.com/watch?v=OcNydSjnmuU

# LET’S COLLABORATE, OK?

**Let’s chat about how we can make this happen.**

**Rudy Simpson**
**info@rudysimpsonjr.com**
**Co Founder | President**

**For more information:**
***Sponsor@webuyblack.com***

***Checks should be made payable to:***
***The 400 inc.***

***4108 N. 6th Street Philadelphia PA 19140***

THANKS!

# Together we can!

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